

Strong growth: bookingkit secures seven-digit Series A funding

Along with existing investors HTGF and Robert Kabs, Intermedia invested a seven-figure sum in the rapidly expanding software provider

Berlin (May 30, 2016) – Booking software company bookingkit from Berlin raised a Series A financing round. Intermedia, an investment company of Media Union, which is one of the leading media groups in Germany, has joined the team of investors. In early 2015, Germany's largest early-stage investor High-Tech Gründerfonds (HTGF) as well as business angel Robert Kabs from Hamburg already participated in a Seed round. Combined, these three partners now participate in a Series A funding with an seven-digit sum to further expand the company.

The market for tours and leisure activities is the third largest tourist market and has high potential for growth. bookingkit enables leisure providers to join the digital world with its software-as-a-service solution and also provides real-time availability of digital inventory for internet portals, marketplaces and travel agencies.

The Berlin based company has increased its customer base fivefold in the last twelve months in Germany, Austria and Switzerland and now with fresh capital will continue to expand even further. "Test winner bookingkit has experienced impressive development in the industry of leisure providers, a significant portion of which has yet to join the digital world. With its outstanding and marketer-neutral solution, the team has demonstrated that the technology appeals to an increasing customer base and that it is also quickly scalable. We are very happy to now have Intermedia on board as another strong partner, in order to accelerate growth and at the same time further develop bookingkit's leading technology," says Dr. Tanja Emmerling, Investment Manager at High-Tech Gründerfonds.

With the additional renowned investor, the two founders Christoph Kruse and Lukas C. C. Hempel have again proven the sustainability of their business model. "We draw on the strong growth generated during the seed round and are also able to demonstrate our technological advantage with our marketer-neutral solution, like be independent of marketplaces," says founder Lukas C. C. Hempel.

"In just a short amount of time, bookingkit has written a real success story and revolutionized the software market of leisure providers. Now, the next chapter begins with more clout," says angel investor Robert Kabs.

bookingkit is headquartered in Berlin and was founded by Christoph Kruse and Lukas C. C. Hempel in mid-2014.

The startup enables activity providers in the leisure industry to digitize their business operations. The software developed by bookingkit allows a high degree of automation in managing a wide range of leisure activities and can be implemented in a provider's website as a ready-to-use solution. bookingkit supports customers in a unique way with sales, marketing and processing their activities as well as in managing their company.

As a channel manager and technology platform, bookingkit also gives (online) travel agencies and marketplaces the opportunity to access a digitized inventory, allowing for automated booking of leisure activities in real time.

Further information and press material can be found at:

www.bookingkit.de/presse

Press contact:

BPRC GmbH & Co. KG

Matthias Burkard

Telephone: 089 – 171 000 606

presse@bookingkit.de

bookingkit GmbH

Christoph Kruse

CEO